



TOPICS

Salesforce Fundamentals

- Explore Salesforce
- Salesforce Architecture

Administrator Responsibilities

- Describe the Role of an Administrator
- Plan for Success

The Big Picture: All Users

- Company Information and Licensing
- Fiscal Year and Currency
- Organize and Collaborate
- Manage Users
- **Login Security Controls**

Feature Access and Object Security

- **Profiles**
- **Permission Sets**
- Field-Level Security







Salesforce Record Access

- Record Ownership
- Organization-Wide Defaults
- Role Hierarchy
- Sharing Rules
- Teams and Manual Sharing
- Restriction Rules

Customize Standard Functionality

- **Object Overview**
- Standard and Custom Fields
- Relationship Fields
- Custom Formula Fields

Customize the Existing User Interface (UI)

- Applications
- Home Page
- Tabs and List Views
- Page Layouts
- Buttons, Links, and Actions
- Record Types, Business Process, and Path

Create New with Clicks

- Create a New Object
- Dynamic Forms
- Create a New Custom Tab
- Create and Deploy a Change Set
- Mobile Layout







Declarative Automation

- **Automation Fundamentals**
- Validation Rules
- Lead and Case Management
- Workflow and Approval Process
- Process Builder

The Future of Automation: Flow

- Flow Overview
- Build a Flow to Update a Field
- **Build and Combine Flows**
- Deploy Flow with a Lightning Component
- Order of Execution

Data Management

- Back Up Data
- Import, Export, and Update Data
- Mass Delete and Mass Transfer
- Data Quality and Cleansing Tools

Analytics

- Report Components
- Filters and Formulas
- Conditional Formatting and Charts
- **Exports and Subscriptions**
- Dashboards



